



**JDRF One Walk™ Harrisburg**  
**Sunday, November 1, 2015 at City Island**  
**2,500+ Walkers**

**2015 Partnership Information:**

<b>Partnership Benefits</b>	<b>Presenting \$20,000</b>	<b>Platinum \$10,000</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>
Recognition as “Cure Champion” on Chapter website, social media, and Walk mailings and e-communications	●			
Logo on all print materials	●			
Company representative to speak during welcome remarks	●			
Mention in all media coverage	●			
E-Journal Ad on the 2016 Gala website for one year	<b>Full Color with link &amp; text</b>	<b>Black &amp; White with link &amp; text</b>		
Feature story in chapter newsletter	●	●		
Logo on banner at start line	●	●		
Media/Radio mentions on Walk Day	●	●		
Logo on Walk T-Shirts	●	●	●	
Social media post(s) on Facebook and Twitter to highlight company’s partnership with JDRF	<b>Four Posts</b>	<b>Three Posts</b>	<b>Two Posts</b>	<b>One Post</b>
Logo on Sponsor Banner	●	●	●	●
Logo on Walk Talk Newsletter	Logo	Logo	Logo	Listing
Presence on Chapter Website	Logo and Link	Logo and Link	Logo	Listing
Vendor Table	●	●		
Verbal recognition from stage on Walk Day	●	●	●	●
Assigned JDRF staff member to assist company in strategic planning of internal kickoff, fundraising plan, and recognition opportunities	●	●	●	●

## Additional Sponsorship Opportunities

### WALK ROUTE SPONSOR - \$2,000

- Signage with logo along walk route
- Company logo on walk map
- Company listing on website

### SNACK COURT SPONSOR - \$1,500

- Exclusive naming rights to the Snack Court
- Logo on signage at the Snack Court
- Company listing on website

### GOLF CART SPONSOR - \$1,000

*(Golf Carts are highly visible on walk day and constantly roam the walk site and route)*

- Company logo prominently displayed on golf carts used by staff & volunteers.
- Company listing on chapter website

### ACTIVITIES AREA SPONSOR - \$1,000

*(Family-friendly game and activity area)*

- Signage with logo in the Activities Area
- Employee volunteer opportunities at kids activities with option to provide give-a-ways
- Company listing on website

### VOLUNTEER SPONSOR - \$500

- Company logo on volunteer email blasts
- Company logo on signage at volunteer tent
- Employee volunteer opportunities
- Mention in volunteer correspondence

### VENDOR VILLAGE SPONSOR - \$500

- Company logo on Vendor Village signage
- Vendor table in *Premier Location* at the Walk
- Opportunity to provide give-a-ways, promotional material & information at the Walk

### FIRST AID STATION SPONSOR - \$500

*(Location of snacks and services for diabetic walkers at the walk site and along the route)*

- Company logo on Sugar Station signage
- Employee volunteer opportunities at station with option to provide info and give-a-ways to walkers.

### RESEARCH ROW - \$350

- Two signs with company logo along the JDRF mission section of Walk route.

### WALK DAY VENDOR - \$250

- One Vendor table at the Walk
- Opportunity to provide give-a-ways, promotional material & information at the Walk

### PATH OF PROMISES - \$250

- One sponsor sign along walk route with company logo or family name and picture of a local T1D.

*Have a connection to someone with T1D? You can designate them to be the T1D on your sign!*

